

**The Braff Group Ranked as the Number 1 Advisory Firm for
Health Care Service Mergers and Acquisitions in 2009
Ranked Number 2 in All Healthcare Industry M&A**

Pittsburgh, PA – February 3, 2010 – The Braff Group announced today that according to Thomson Reuters, the firm was ranked as the leading advisory firm for healthcare service mergers and acquisitions in 2009 based upon the number of transactions completed. Additionally, the firm was ranked number 2 for all healthcare industry transactions.

In 2009, The Braff Group was also awarded Healthcare Deal of the Year by the M&A Advisor for its representation of Freedom Eldercare in its recapitalization by Webster Capital.

US Healthcare Service Deals – Final Ranking 2009		
Rank	Financial Advisor	Deals
1	The Braff Group	21
2	IMAP	6
3	Cain Brothers Co.	5
4	Regions Financial Corp.	3
4	BC Ziegler	3

US Healthcare Industry Deals – Final Ranking 2009		
Rank	Financial Advisor	Deals
1	Goldman Sachs	21
2	The Braff Group	19
2	JP Morgan	19
4	Bank of America Merrill Lynch	12
5	Morgan Stanley	11

“In such a challenging year for mergers and acquisitions, especially for healthcare given the turmoil of reform, we are particularly pleased to achieve this milestone,” said Dexter W. Braff, president of The Braff Group. “By devoting all our resources to healthcare services, we’ve garnered a reputation for unparalleled market intelligence and experience. More importantly, we have earned the trust of our valued clients.”

“With an improving economy, expanding credit, and greater comfort with healthcare reform, combined with pent-up acquisition demand from strategic buyers and financial sponsors alike, we look forward to an even better 2010.”

About The Braff Group

The Braff Group is the leading investment banking firm specializing in the home health care, hospice, infusion therapy, specialty pharmacy, health care staffing, and home medical equipment market sectors. The firm provides an array of transactional advisory services including sell side representation, debt and equity recapitalizations, strategic planning, and valuation. Since being founded in 1998, The Braff Group has completed more than 155 transactions.

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